

Megan Walker

GRAPHIC DESIGN

megan.walker.002@gmail.com

(469) 525-8730

www.meganwalker.me

SKILLS

Adobe Creative Suites

Photo Editing

CSS

Photography

Wordpress

HTML

CERTIFICATES

Google Analytics

Google UX Design Professional Certificate
- (In Progress)

CodeCademy Web Development

WORK EXPERIENCE

Marketing Production Coordinator Camden Homes | June 2019- Present

- Collaborate with social media manager to create graphics, design, and brand content across all social media channels
- Responsible for branding and design for internal and external marketing material
- Photograph and edit photos for head shots and website photography
- Help create and implement new marketing strategies to increase SEO, customer growth, and home sales
- Create and keep company websites up to date using Wordpress and Elementor

Graphic Designer/Social Media Manager QRTZ Watches | Jan. 2017 - Aug. 2018

- Created digital collateral including banner pages, email campaigns, mock ups, and more.
- Designed watch dials for Spring/Fall lines and photographed incoming products.
- Managed social media; increased followers and engagement for both brands

Graphic Designer/Content Creator Elighters | 2016 - 2017

- Produced collateral including promotional materials for trade shows, in store signage, and more.
- Responsible for content creation and product copy for upscale cigar accessories.

Lead Product Photographer Bella & Chloe | 2014 - 2015

- Supervised a team of photographers and collaborated with other departments to ensure peak operating performance.
- Trained new hires to meet rigorous photography standards
- Photographed newly acquired vintage jewelry for online store.